



**FOR IMMEDIATE RELEASE**

**Vista's employee-owned business model returns much more than profit**

*Engineering firm adds familiar new faces to the shareholder pool  
to keep pace with its successfully managed growth*

**March 21, 2011 (Calgary, AB)** – Vista Projects Limited (Vista), a Calgary-based multi-discipline technical engineering firm, is pleased to announce that its ownership team has grown through the addition of four new shareholders, thereby expanding the total number of shareholders to twenty-two.

Vista's ownership structure builds accountability throughout the organization starting from the top. Leaders are firmly entrenched in an ownership culture, which promotes understanding and alignment on business objectives and offers opportunities to shape the strategic direction of the company, spurring internal entrepreneurship and team engagement.

"We are one of the few engineering consulting companies in our industry that shares company ownership with key people. In doing so, Vista is able to attract and retain the most talented professionals who have a vested interest in long-term success of our clients and their projects," said Alex Campbell, Founder and Principal of Vista Projects.

The company also benefits internally from this structured link between staff interests and company objectives as it provides keen insight into frontline challenges and facilitates consensus and transparency in decision-making.

Joining Vista's nineteen current owners are Jiggs Bascon, P. Eng., Andy Phuong, P. Eng. Rizwan Hassan, CFA, and Curtis Smith, C.E.T. All of Vista's shareholders share a rich company history and represent various engineering disciplines and employee groups throughout the organization.

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**About Vista Projects Limited**

Vista Projects Limited (<http://www.vistaprojects.com>) is a multi-discipline, technical engineering firm providing solutions to energy producers in Western Canada. While Vista has been active in all aspects of the oil and gas market, it has grown to become a leading engineering firm for thermal energy projects, working on some of the most successful in-situ heavy oil projects in the Alberta oilsands.

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