



*For Immediate Release*

## **VISTA PROJECTS SHINES IN THE EP MARKET IN 2010**

*Calgary-based engineering firm wraps up its 25<sup>th</sup> year with continued growth*

January 10, 2011 (**Calgary, AB**) – Vista Projects Limited (Vista) marked 2010 – its 25<sup>th</sup> year in business – with continued growth, industry recognition, and technical advancement.

“Without a doubt, our 25<sup>th</sup> year has been our most successful one,” said Alex Campbell, Founder and Principal of Vista Projects. “We are privileged to continue long-term relationships with many of the clients we served over the years. Repeat business is the biggest compliment we can receive from our clients as it validates our drive to continually provide value. Our history of innovation and continuous improvement is also the reason we attract new business and top engineering talent.”

Known for its technical expertise gained from designing some of the most successful in-situ heavy oil facilities in Alberta’s oil sands, Vista’s 2010 achievements are highlighted below:

### Growth

- Vista expanded its heavy oil extraction expertise beyond Cyclic Steam Stimulation (CSS) and Steam Assisted Gravity Drainage (SAGD) to pioneering newer extraction techniques like Toe-to-Heel (THAI), and Enhanced Oil Recovery (EOR) methods through Alkaline Surfactant Polymer (ASP) work.
- A second office location was opened in Calgary to accommodate a growing professional base and to allow for expansion of its successful joint venture to execute sizeable project work for a major oil sands producer.

### Industry Recognition

- Vista was recognized as one of the “*Top 50 Best Small and Medium Employers in Canada*” for the second year in a row, indicating a high level of employee engagement and demonstrating Vista’s commitment to investing in its finest asset – people.
- Vista’s Quality Management System was ISO 9001:2008 certified, validating the company’s commitment to investing in excellence, from systems and procedures to its employees and work environment.

“We’ve learned that by listening to our employees, they are more engaged, satisfied, and ultimately deliver better service to our valued clients,” added Campbell, “We are in a great place and look forward to the opportunities that will unfold ahead for us.”

Vista opened its doors in 1985 with three employees and overcame the peaks and valleys of the energy market through repeat business from loyal clients and the ability to attract and retain top talent.

Vista Projects also recognizes and rewards strong leadership within the organization by sharing ownership opportunities with its employees. The company currently has 18 owner shareholders, who all contribute to the strategic direction of the company.

### **About Vista Projects Limited**

Vista Projects Limited ([www.vistaprojects.com](http://www.vistaprojects.com)) is a multi-discipline, technical engineering firm providing solutions to energy firms in Western Canada. While Vista has been active in all aspects of the oil and gas market, it has grown to become a leading engineering firm for thermal energy projects, working on some of the most successful in-situ heavy oil projects in the Alberta oil sands.

### **For media inquiries, please contact:**

Denise Wharton  
Marketing Coordinator  
Phone: 403.258.4722  
Email: [denise.wharton@vistaprojects.com](mailto:denise.wharton@vistaprojects.com)